



News Release

Contacts: Kim Sirois Pita, Pita Peaces
860.324.7841 cell, pitapeaces@gmail.com

Sean Poole, COO, Champlin Packrite
860.432.2818 phone, sean.poole@champlincompany.com

Champlin Packrite Expands Operations with iHUB Packaging & Logistics Warehouse

(Manchester, CT - 2016) — Hartford box manufacturer Rory Poole saw tremendous potential in a vacant 100,000+ sq. foot Manchester warehouse, formerly occupied by Gerber Scientific, on Batson Drive.

The CEO's vision was to expand his custom box manufacturing company to include a packaging and logistics facility to store, care, maintain, pack and ship parts for aerospace, manufacturing and industrial clients. Although he lives in Western Massachusetts, Poole decided to stick it out in Connecticut, where the majority of his clients still remain.

"We wanted to create a centralized hub where our customers could safely store and manage their parts and materials. Not only do we make the specialized wood and corrugated boxes, we now manage and maintain their mission-critical inventory," said Poole. "Our clients can begin to reclaim their previously occupied packaging and storage space as enterprise space that will bring in a greater return on their investment."

Poole began operating iHUB out of the Manchester facility in early 2015. Poole and his son, Sean Poole, chief operating officer, have restructured and reinvented the overall direction and focus for the company. Sean Poole has introduced LEAN processes in both facilities to create greater efficiencies, and the Hartford production facility is now being managed by Robert Kern, whose manufacturing background runs deep within his family.

In addition to iHUB and Champlin Packrite, Inc., Rory Poole also owns American Alternatives, which is an innovative and flexible solution to wood/box pallet systems. Poole designed and patented a machine to produce corrugated pallet footings that can hold up to 3,000 pounds.

“I want to revolutionize pallet systems industry wide,” said Poole. Wood pallets are cumbersome, inflexible and expensive to eliminate, while the materials created by American Alternatives are recyclable, adaptable, easy to stack and store.

While the father and son team have overcome natural growing pains associated with business evolution, they are confident the right ingredients are now in place to provide complete packaging services to their clients.

“We are really a turn-key provider now. We can make odd shaped boxes and protective interior supports to fit parts of any size — some boxes the size of commercial jet engines,” said 62-year-old Poole. “This has been a natural business progression for us. We are excited to remain in Connecticut, where our roots have been since 1931 when we opened up a facility at the request of Pratt.” Pratt & Whitney, along with its affiliates, is still one of the company’s largest clients.

To learn more about the suite of companies, visit our website at www.champlincompany.com or call us at 860.432.2818.